



Position: Marketing and Communications Manager

Isleworth Golf & Country Club an exclusive private country club, located southwest of Orlando and ranked in the Top 15 Platinum Clubs of America is seeking an exceptional candidate to join our team of elite professionals. Comprised of an 18-hole championship golf course, and an 89,000 square foot multi-leveled Clubhouse, ensconced by the timeless elegance of Mediterranean architecture. country club can only be matched by the excellence of its management team.

Candidate Profile

This position creates communication strategies in addition to technical design, layout and print work that effectively promotes the three Isleworth Business Units (Isleworth Golf & Country Club, Isleworth Home Services, and Isleworth Community Association) and its products/services/events. This position also implements and manages all integrated marketing communication (print, digital, web and displays) to increase and retain Club membership, as well as to increase participation in events and activities. Establishes and maintains consistent company image throughout product lines, promotional material, and events; reimagining pieces when necessary.

Essential Qualifications

- Bachelor's degree in Marketing or Communications preferred.
- Must be proficient in the Adobe Creative Suite: In-Design, Photoshop, and Illustrator.
- Must have thorough knowledge of MS Office (including: Power Point & Publisher).
- Must be familiar with digital file formats (tiff, gif, eps, pdf, jpg) and have a comprehensive knowledge of graphic design principles and production methods.
- Must be able to develop and manage content for internet web pages and multimedia projects.
- Has a high proficiency in written and verbal communication skills and design content.
- Must be able to work effectively in a deadline driven environment; working extended hours if necessary.
- Team player with outstanding interpersonal skills and commitment to excellence.
- Demonstrated hands-on experience and success in developing and executing integrated marketing communications strategies.

Our compensation package is exceptional for the industry and includes salary commensurate with experience. Benefits are effective the first of the month after 30 days and includes:

- Medical insurance with Blue Cross Blue Shield of Florida,
- Dental insurance with Florida Combined,
- Vision insurance with EyeMed
- Company paid Life, STD & LTD from Lincoln Financial
- Matching 401K of up to 5% with Fidelity
- Optional supplemental employee paid benefits thru Transamerica (accident, critical illness, hospitalization)
Voluntary Life for spouse or child(ren) with Lincoln
- Paid Vacation and sick time/birthday holiday
- Six paid holidays
- Employee discounts in the Pro Shop

Qualified candidates should submit resume & cover letter to jbrown@isleworth.com