Candidate Profile

Food and Beverage Director Palma Ceia Golf & Country Club Tampa, FL

www.pcgc.org



Organization

Founded in 1916, Palma Ceia Golf and Country Club is located in Tampa's most prestigious residential neighborhood and is the Tampa Bay area's most prestigious private club. The Club features an 18-hole championship golf course, tennis courts, swimming, a fitness center, and clubhouse for member entertaining, dining, and banquets. The main focus of Palma Ceia Golf and Country Club is providing our members and their guests with outstanding facilities and the highest standard of service.

Position Overview

The Food and Beverage Manager will oversee the club's diverse dining and banquet facilities. Key responsibilities include directing operations across the following areas:

- The 19th Hole: A casual family dining venue, open 6 days a week with à la carte service. Handles an average of over 145 lunch covers, and 185 dinner covers. Buffet style service is available for Sunday Brunch and Wednesday Dinner in addition to the à la carte service, averaging 250 covers per week.
- The Lounge: An adult-only pub, offering bar and casual food service Tuesday-Sunday, with additional lunch service on weekends, averaging more than 40 covers daily.
- The Men's Locker Grill: A men's-only dining area open for lunch service Monday-Saturday and bar service daily.
- The Pool Pavillion: Operation hours vary by season. The outside pavilion serves on on average 75 covers daily during peak season.
- Bendelow's: A versatile fine dining space available for private events and regular service Thursday-Saturday evenings. It can host up to 80 members/guests for private events.
- Banquet Facilities: Overseeing event spaces, including the Ballroom (up to 250 guests), Windsor Room (40 guests), Living Room (70 guests), and Centennial Room (24 guests).

In addition to these areas the Food & Beverage Manager will supervise all F&B outlets (snack bar, concession stand, turn stand, etc.) and supervise Events Director, Banquets & Events Manager, and Restaurant Managers. Collaborate with Clubhouse Manager and Executive Chef to manage departmental budgets. Hire, train, and supervise staff while applying marketing strategies to exceed club members' needs and expectations.

Job Tasks and Duties

- Works closely with Clubhouse Manager developing an operating budget for each of the department's revenue outlets; monitors and takes corrective action as necessary to help ensure that budgeted sales and cost goals are attained.
- Recommends capital purchase for all necessary food and beverage equipment and recommends facility renovation needs.
- Responsible for proper charge procedures, member check analysis, commissions reports, ticket controls and daily sales reports and analysis.
- Manages the department's short-term and long-range staffing needs.

- Assists in recruitment, training, supervision and termination of food and beverage employees.
- Helps develop within their department the organizational chart, staffing requirements and scheduling plans.
- Assures that effective orientation and training for new staff and professional development activities for experienced staff are planned and implemented.
- Monitors employee records to keep labor costs within budget.
- Assures that all standard operating procedures for revenue and cost control are in place and consistently followed.
- Assures that all applicable club policies and procedures are followed.
- Helps plan internal marketing and sales promotion activities for the department's outlets and special club events.
- Works with Clubhouse Manager and Executive Chef to review menu items, pricing, and menu designs for all outlets, special events and banquet events.
- Works with Human Resources to ensure all legal requirements are consistently followed, including wage/hour and federal, state, or local laws for food safety and the sale/consumption of alcoholic beverages.
- Ensure preventive maintenance and other standards are consistently met.
- Works with Human Resources that all new employees receive the appropriate safety instructions and training; establishes and enforces all safety policies and procedures including OSHA regulations and ensures that appropriate proof of training is documented to the employees' personnel files.
- Researches new products and evaluate their cost and profit benefits.
- Works closely with Human Resources to maintain food and beverage personnel records.
- Works with Purchasing Manager to monitor purchasing and receiving procedures to ensure proper quantity, quality, and price for all purchases.
- Consults daily with the Executive Chef, Banquet Manager, Purchasing Manager, and other club administrators to help assure the highest level of member satisfaction at proper costs.
- Greets members, guests, and oversees actual service on a routine, random basis.
- Helps develop wine lists and wine sales promotion programs.
- Helps develop Cocktails, Beer, Whiskey & Bourbon promotion programs.
- Establishes, updates, and maintains all written standards and procedures for the department as needed.
- Addresses member and guest complaints and advises the Clubhouse Manager about appropriate corrective actions taken.
- Serves as an ad hoc member of appropriate club committees.
- Monitors appearance, upkeep and cleanliness of all food and beverage equipment and facilities.
- Monitors employee dress codes according to policies and procedures.
- · Monitors or manages physical inventory verification.
- Monitors the point-of-sale chits and revenues.
- Maintains records of special events, house counts, food covers and daily business volumes.
- Ensures that an accurate reservation system is in place (where applicable).
- Assist with direct managers weekly payroll.
- Approves all entertainment.
- Establishes and maintains professional business relations with vendors.
- Recommends operating hours for all food and beverage outlets.
- Serves as manager-on-duty on a scheduled basis.
- Ensure timely correspondence with all catering including inquiry, follow-up, contracts, and billings.
- Complete periodic China, glass, and silverware inventories.
- Implement and monitor sanitation and cleaning schedules.
- Completes other appropriate assignments assigned by the Clubhouse and General Manager.

Qualifications

- Seven years of experience in private club management with an emphasis on Food and Beverage.
- Food safety certification.
- Alcoholic beverage certification.

• Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Jonas Club Software, POS, and other industry specific software at least at an intermediate level.

Salary & Benefits

Salary is commensurate with qualifications and experience. Palma Ceia Golf and Country Club offers an excellent benefits package, including medical, dental, vision, life, short- and long-term disability, and retirement (401k).

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A full background check and drug testing will be conducted on selected candidate.

Professionals who meet or exceed the established criteria are encouraged to send current resume and cover letter addressed to Mr. Robert Ley, General Manager Palma Ceia Golf & Country Club. Send to:

Ned Welc, CCM, CCE ned@gsiexecutivesearch.com 440-796-7922 Terry Anglin, CCM, CCE, ECM terry@gsiexecutivesearch.com 901.550.9338

GSI Executive Search has been serving the private club industry for over twenty-five years, providing a wide range of executive search and placement services. In addition to GM searches that have been performed recently, GSI consultants have done over 70 GM searches around the US in the last two years. GSI also conducts searches for all leadership roles at private clubs including Assistant GM's, Directors of Agronomy, Golf Course Superintendents, Assistant Golf Course Superintendents, Executive Chefs, etc.